# Exercise 1 Characterization

Userbase: The customers are corporations and students who want to rent out office space for collaborative work. This includes potential entrepreneurship opportunities.

Design: The website should work on desktop, mobile and tablet. The website needs images, videos, and visuals to show the interior and floor plan. The development of the website involves stakeholder feedback and review. The website should also be secure and protect user privacy.

Goal: The goal of the project is to make a website which shows information about coworking space, membership plans, and existing tenants.

Funding: Comes from USN and the stakeholders.

# Exercise 2 Stakeholder analysis

Potential stakeholders are the companies that rent out the offices. These include Revisorteam, YourCompanion, GreenEnergy and VismaAI. USN is also a stakeholder in the project.

USN’s interest is to provide the office space and make money with it to fund projects. They also want to encourage collaboration between students and companies. USN has the biggest influence on the project since they develop the project.

The companies’ interest is to rent office space with a focus on collaboration. The companies give feedback which affects the design of the project.

Potential conflicts could be that the designers at USN can disagree with the companies on the design of the office space. There could also be conflict between the companies about the design of the website and the marketing.

# Exercise 3 Planning

We need to plan the resource management for the project. A set design template for the website needs to be made. The database for the website needs to be planned, and how it will communicate with the website. A privacy policy needs to be planned, and how the user data will be processed and protected. We should plan how we communicate with the companies, and how the feedback gets implemented. Lastly, we need to plan how much time is needed for the project, and how much funding it will get used.

# Exercise 4

**SWOT Analysis:** Sondre Hauge, Lasse, Erik, Einar

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| **STRENGTHS** | **WEAKNESSES** |
| * *University educated in IT* * *Experience making websites* * *Fast typers* * *Hardworking, disciplined* * *Good communication* | * *Limited work experience* * *Lack of backend skills* * *Vulnerable to distractions* |
| **OPPORTUNITIES** | **THREATS** |
| * *Learning integration between frontend and backend* * *Learning security* * *Getting a better job* * *Learning from others* * *Networking with the companies* * *Becoming better at teamwork* | * *Deadlines* * *Competition with other office spaces* * *Differences in working speed* * *Lack of expertise and experience* * *Lack of workers to hire* |